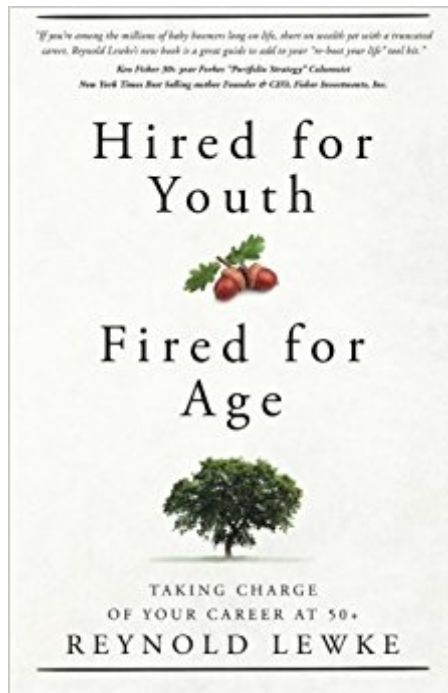


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# Hired For Youth - Fired For Age: Taking Charge Of Your Career At 50+



## Synopsis

ARE YOU READY FOR 2050? Average 401(k)/IRA balances reached only \$91,300 in 2014 For >60% of households, Social Security is the chief retirement income source Typical couples needs >\$240,000 for retirement medical expenses There are already more people over 65 today than there were in the entire labor force when Social Security was passed into law If you are over 50, then you know the reality that your job is hanging by the proverbial thread. You know that if anything happens economically, you, not the 20-something rising star, will be shown the door. This book will guide you on how to create a Strategic Career-Life Plan, so that you can deal with job market reality, make money in your “retirement years” and break the “retirement heartbreak” statistics. In this book, you will learn:

- The purpose of a 30-year Career-Life plan, and why you need one
- The 3 reasons search firms rarely call back and how to change that
- A 5 step guide to managing your career now that you are 50+
- Mistakes Technology Professionals make and how to avoid them
- Why staying relevant means staying healthy?
- Why paying it forward is your best career-life insurance policy?

[www.reynoldlewke.com](http://www.reynoldlewke.com)

## Book Information

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## Customer Reviews

Reynold Lewke has assessed and counseled thousands of professionals across the US, Europe and Asia during his 25+ year executive search career. Previously, he worked with domestic, international and Government customers as a Lawyer and Black Hawk Program Manager at United

Technologies, Sikorsky Aircraft, and advised major aerospace clients as a lawyer in New York City. Academically, his studies include aerospace engineering, air and space law, finance and marketing, and chronic disease, from MIT, McGill, NYU and Stanford. As a NASM Certified Professional Trainer and Certified Ironman Coach, in addition to his executive search work, he also coaches normal mortals to become triathletes, having completed over 50+ triathlons, including 12+ Ironman distance. [www.reynoldlewke.com](http://www.reynoldlewke.com)

The book reads as a trusted friend giving you advice on how to set and achieve career goals in the "second half" of your career. As an executive search recruiter, the author has seen thousands of data points of people making the transition to the second half of their careers. He has seen what leads to success, and what does not. The reader can greatly benefit from his accumulated wisdom, which in a sense is a "big data analytics" approach to finding success and personal happiness in one's career beyond the age of 50. The author understands how the system of large companies works. Graduates from top universities are lured into those companies in their youth, and are able to flourish for decades. As time goes on and the funnel narrows, middle-aged workers are often left in unfulfilling roles - or in the worst case (and not uncommonly) being dismissed on account of their age (which is a proxy for how much money they make relative to their younger peers). The author also understands that as a worker proceeds further into their career, if left unchecked career options can and will narrow - leading to frustration, dis-satisfaction, underachievement, and lower economics - whereas in reality, and with planning, a career can and should flourish in the latter half. The reader will benefit from Reynold's accumulated wisdom, which includes a methodology for to develop a plan to make the most of the rest of your career. This involves creating a vision, understanding your values, developing a mission statement, and a strategy to achieve it. Reynold encourages the reader to think of their careers in terms of portfolio theory, and to reinvent themselves in five-year cycles. And he gives helpful guidelines and tactics on how to be successful. Given the rapid pace of change in today's work environments, Reynold's words are more relevant and important now than ever. The days of working for the same company (much less finding happiness in doing so) for decades are gone. Going forward, having a successful career and achieving happiness will require the ability to change and adapt. This book provides the foundation and guidelines for doing so. It is an invaluable resource.

Hired for Youth, Fired for Age is tremendous for professionals looking to transform their careers at any age. Engaging, concise and thought-provoking, I highly recommend this for anyone looking to

take their career into their own hands and make a difference.

Great read. The author has captured the essence of what the work environment is like and how to manage it as a senior worked. Bravo!

well written and most helpful!

Exceeded expectations! This is an easy to read but high-impact book that really speaks to the challenges faced by many professionals with 20+ years of experience. The author's description of executive search is brilliantly funny.....and accurate. The book is direct and is willing to take-on topics that are often brushed under the carpet or considered to be "too sensitive". Well done. An inspiring and prescriptive read for anyone at this mid/advanced stage in their career, whether they have been "fired for age" or not.

Hired for Youth, Fired for Age serves up life lessons for those who feel age is a disability, and teaches them that age is a asset. This book is a must read for people looking to revamp their career or enter the workforce.

Reynold Lewke redefines the career path from a sprint to a marathon. This requires a new way of thinking about the way you prepare yourself, pace yourself and define the goals you want to achieve. While the title seems to focus on individuals who are well along in their career journey, it is also valuable to people who are just starting out.

Kelly needs it , value for this price. I have never owned an actual bread product before but since I have started making my own bread, none of the knives I had were long enough to do a good job so I ordered this one. It is amazing. It's long enough for any loaf you may need it for and absolutely no difficulty is creating a smooth, even slice of bread. I would recommend it to anyone who is thinking of getting a good bread product. nice, feel good. it is very fast delivery.

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